



SCRATCH-OFFS FACT SHEET

GAME STATS*:

Proceeds to Education:	\$7,655,000,000
Total Winners of prizes over \$600**:	247,650
Prizes Awarded over \$600**:	\$789,488,707.35
Sales:	\$26,341,000,000

BACKGROUND:

January 12, 1988	Ticket sales begin for the first-ever Florida Lottery game, the \$1 Scratch-Off ticket, MILLIONAIRE. First-week ticket sales exceed \$95 million.
September 27, 1993	The Lottery's first \$2 Scratch-Off game, BINGO, goes on sale and offers a top prize of \$10,000.
November 9, 1998	After 10 years of operation, the Lottery launches its first \$5 Scratch-Off game, 12 WAYS TO CELEBRATE.
August 20, 2002	The Lottery introduces its first \$10 Scratch-Off game, CASH BONAZA.
June 29, 2004	GOLD RUSH, the Florida Lottery's first \$20 Scratch-Off game is launched. GOLD RUSH produces \$3.7 million in its first week of sales.
January 23, 2007	MILLION DOLLAR MONOPOLY, the first Florida Lottery Scratch-Off game to offer a \$1 million prize, makes its debut. Just 10 days later, 90-year-old Myrna Fonda claims the first of six \$1 million top prizes.
July 10, 2007	The LIFE family of Scratch-Off games goes on sale. Ranging in price from \$2 to \$20, the games offer a true lifetime annuity as its top prize. Ticket sales exceed \$158.1 million and the game generates \$28.1 million for education in the first 13-week sales period.

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January 22, 2008	The Florida Lottery celebrates its 20 th anniversary by launching the first-ever \$30 Scratch-Off game, \$600 MILLION HIGH ROLLER.
April 1, 2008	The Lottery launches a new section on its Web site where players can enter eligible non-winning Scratch-Off tickets in second chance drawings, the first of which is the CASH BLOWOUT Second Chance Drawing.
February 24, 2009	The Lottery launches a new \$20 Scratch-Off game, BILLION DOLLAR BLOCKBUSTER, which offers an unprecedented \$1 billion in total prizes.
May 27, 2009	The Florida Lottery receives Legislative budgetary authority to lease 1,000 Instant Ticket Vending Machines (ITVMs) to be placed in retail locations across the state.
August 3, 2010	The Florida Lottery offers professional football-themed Scratch-Off games: TAMPA BAY BUCCANEERS, DOLPHINS and JACKSONVILLE JAGUARS. The partnership with the three Florida professional football teams is the first of its kind in Florida Lottery history, and is the first time a lottery has offered games for three state pro football teams at one time.
January 11, 2011	The Florida Lottery launches the MIAMI HEAT and ORLANDO MAGIC Scratch-Off games – making it the first time the Lottery partners with professional basketball teams to offer NBA-themed Scratch-Off games.

** Since inception through December 31, 2011.*

***Only prizes exceeding \$599 are recorded in the Florida Lottery's Claims Check Writing system.*